

Logic Model Draft: Food Press 101

Inputs/Resources	Activities	Short Term Outcomes	Intermediate Outcomes	Long Term Outcomes
<p>Availability of appropriate media platforms and social media formats</p> <p>McREL expertise in creating content on digital platform</p> <p>Standards, existing sample lessons, videos</p> <p>Partnerships with schools and media outlets</p> <p>Community facilitators / moderators</p> <p>Funding</p>	<ul style="list-style-type: none"> ✓ Create curricular framework (materials, toolkit, online platform) ✓ Create interface with classroom learning / instruction ✓ Create embedded assessment / evaluation of curricular materials (iterative development and testing) ✓ Provide training for facilitators / moderators on how to use the resources / engage students 	<ul style="list-style-type: none"> ✓ Provide tested framework to primary target audience (high school students) ✓ Discussion topics, conversation threads created by facilitators / moderators ✓ Active student engagement in the process (sharing pictures, recipes, learning from others) 	<ul style="list-style-type: none"> ✓ Increase <i>use</i> of the curriculum resources (teachers, students) ✓ High quality lessons, learning experiences designed and implemented ✓ Adolescent agency / self-efficacy ✓ Student knowledge of better choices ✓ Students' perceptions of responsibility for choices ✓ Success stories / student successes 	<ul style="list-style-type: none"> ✓ Lifelong engagement in food literacy ✓ Project "goes viral" ✓ Better health outcomes for participants and their families